



A New
Perspective
[More Details](#)

About Us



At Grey, We don't see the world in black and white
We work in the space in between the grey zone

Because nothing in life is absolute. Everything is full of details, shades, and different perspectives
As said in the Holy Quran: And [by] the soul and He who proportioned it, and inspired it with its wickedness and its righteousness." Every human carries both sides within, and every story can be seen from more than one angle. That's where our idea was born

Grey is not neutral to us... It is a world full of ,shadows, where every shadow carries meaning every shade holds a message, and every small difference can make a big impact

We understand them. We analyze them. We see them from every angle, to extract their true value from a new perspective
New Perspective. More Details Not just a slogan

It's how we work .. We dive deep into details understand motives before the brand and explore the market, the audience and the the opportunities others overlook

Our team consists of more than 25 specialists across marketing, branding, and media production carefully selected, professionally trained each one bringing vision before skill

We don't just deliver services
We build images
We create emotions
We craft identities that last

Grey is not just a marketing agency
It's a way of thinking

[Greymarketingsolutions.com](https://greymarketingsolutions.com)

Mission

is to move brands beyond the surface into the space where meaning, insight, and impact are created., We exist to challenge the obvious, question standards, and redefine how marketing, branding, and communication should function and ,feel.Our mission is rooted in understanding before execution analysis before action,and strategy before creativity

We aim to: Uncover what lies beneath the surface of every brand: its truth, its story, and its real competitive edge ,Transform complexity into clarity through insight, creativity and strategy. Build relationships, not just campaigns. Create emotions, not just impressions. Deliver value, not just visuals Empower our clients with perspective-driven solutions

Turn grey areas into strategic advantage and unseen details into opportunities. Every project we take on is a responsibility Every brand we touch is a story we respect. And every detail we design is intentional. At Grey , we don't just market We reveal



Our vision goes far beyond creating marketing campaigns We seek to redefine how brands are built, understood, and emotionally connected with. We envision a world where brands are not merely present in the market,but alive in the minds and hearts of their audience

A world where perspective creates power,where details tell stories, and where depth makes the difference. We believe that the space between black and white is where truth lives and that within this grey area, real opportunities are born

We are seeking to become a reference for perspective-driven branding, a company known not only for execution,but for insight, thought, and direction

We aim to lead businesses toward clarity, helping them see themselves differently, and empowering them to communicate with purpose, confidence, and authenticity.We do not follow trends...We create directions. We do not copy success, We design it, Our ultimate vision is to build brands that last identities that matter, and stories that deserve to be remembered

Vision

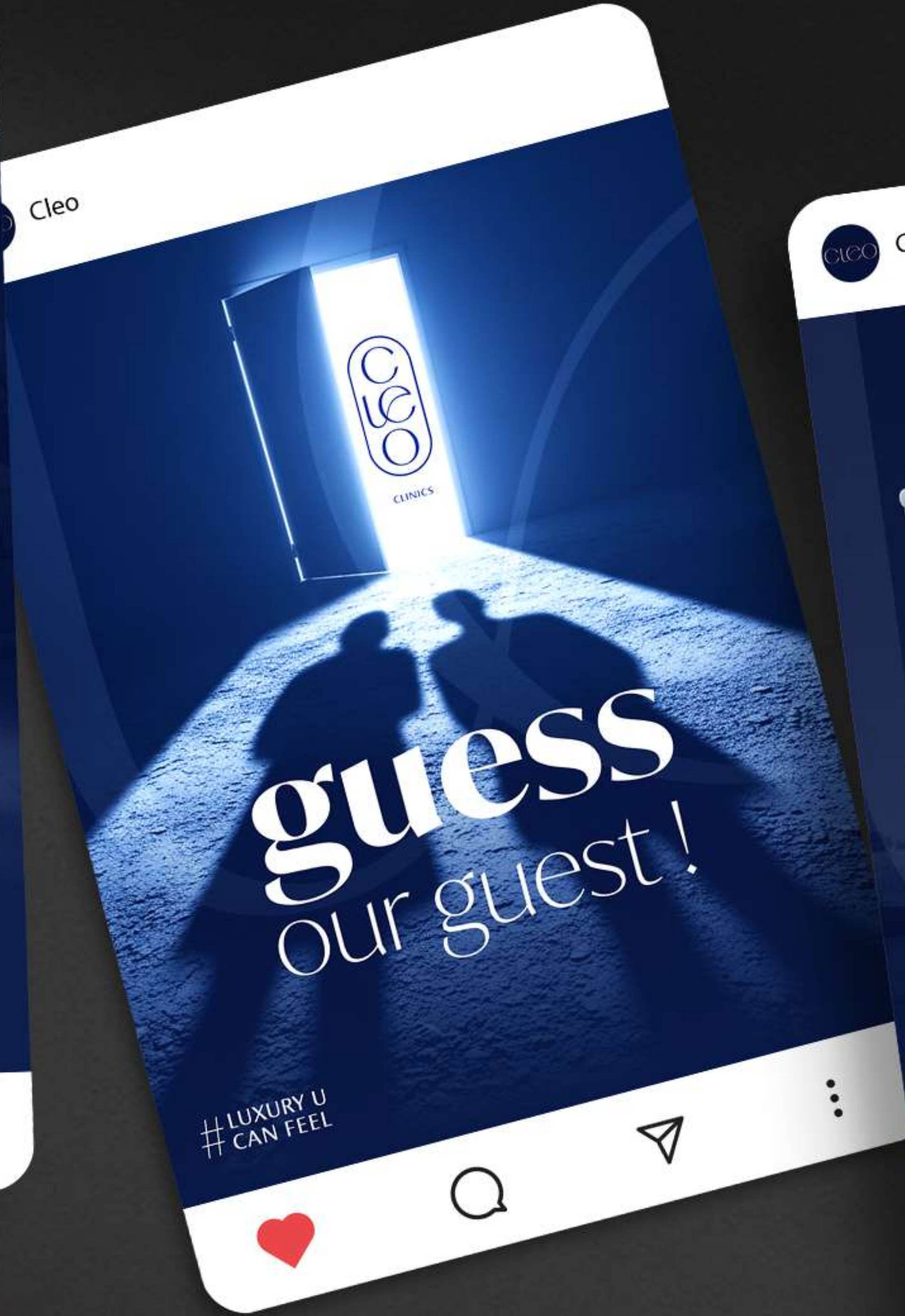
ATL

services

- Digital Marketing
- Branding
- Media Production
- Media Buying

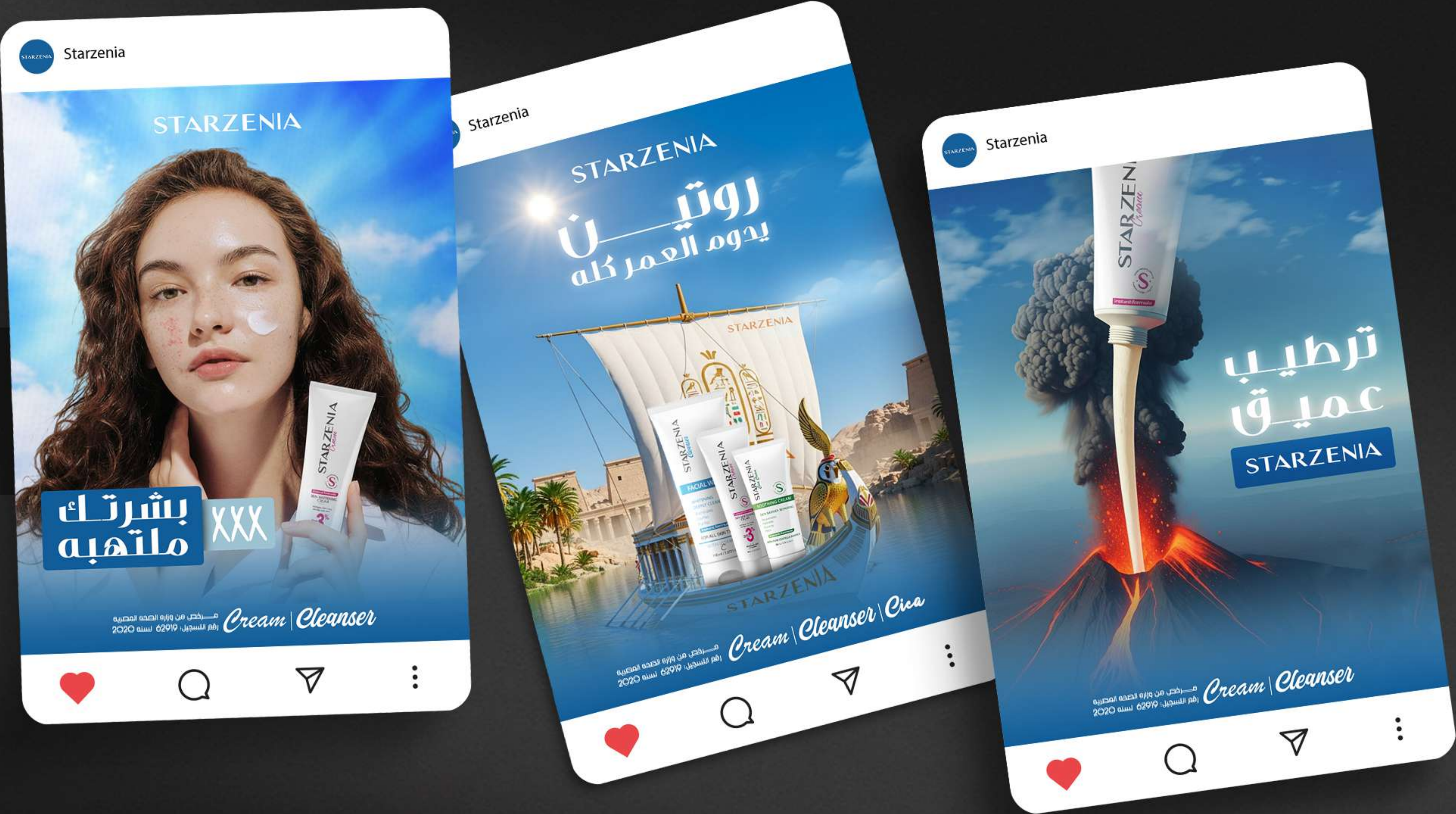
DIGITAL MARKETING

Social Media Post





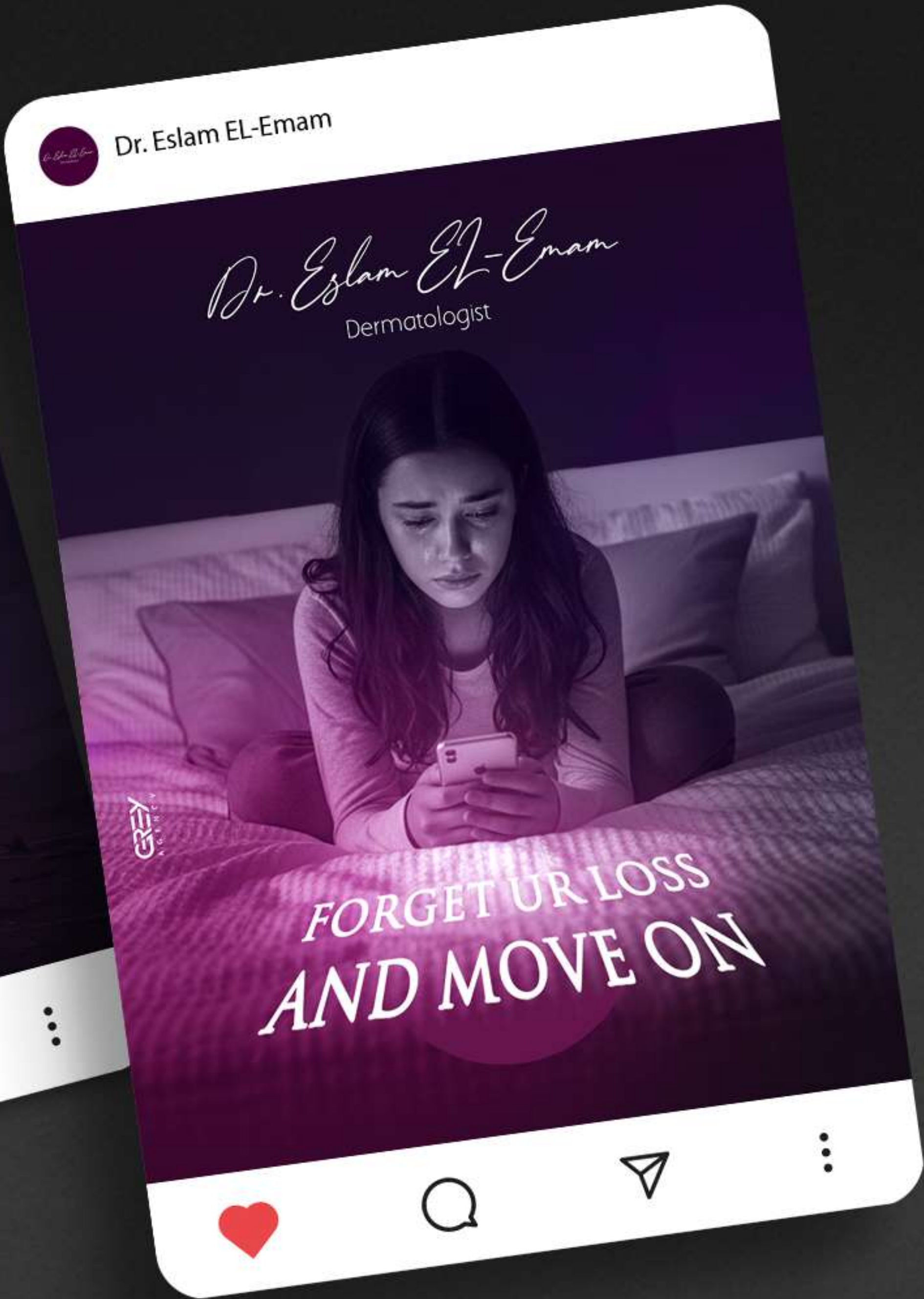
STARZENIA







Dr. Eslam EL-Emam
Dermatologist





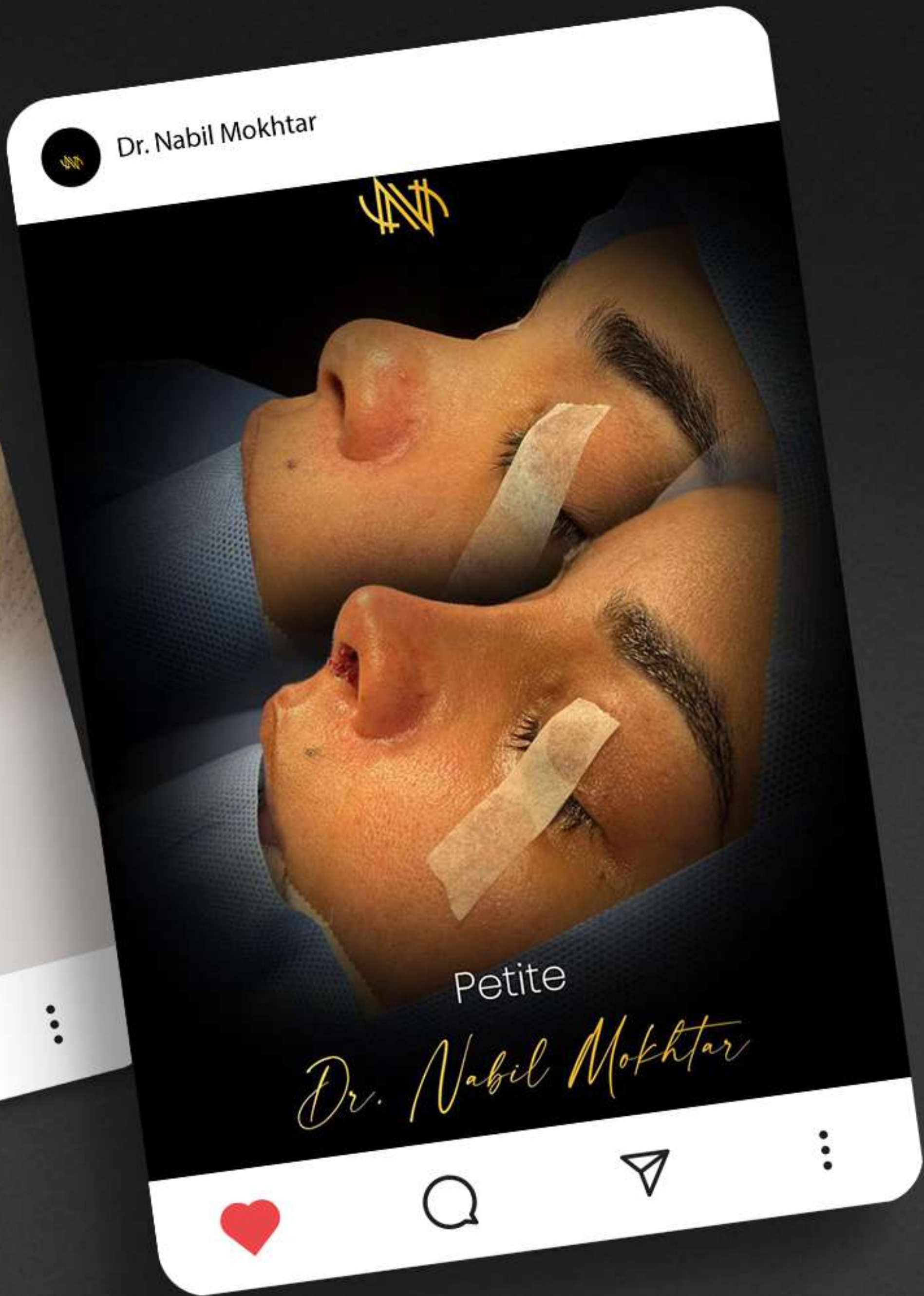
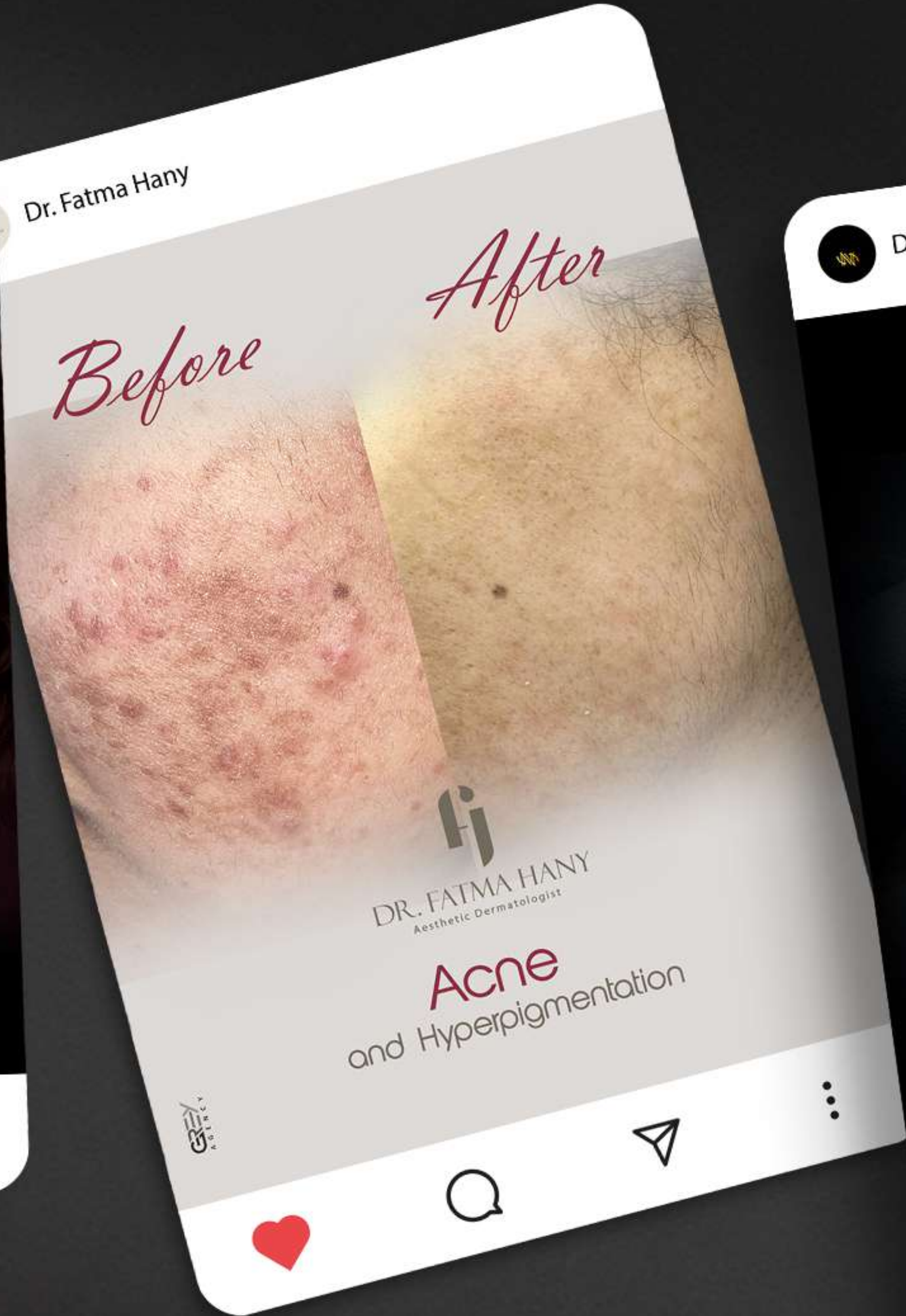
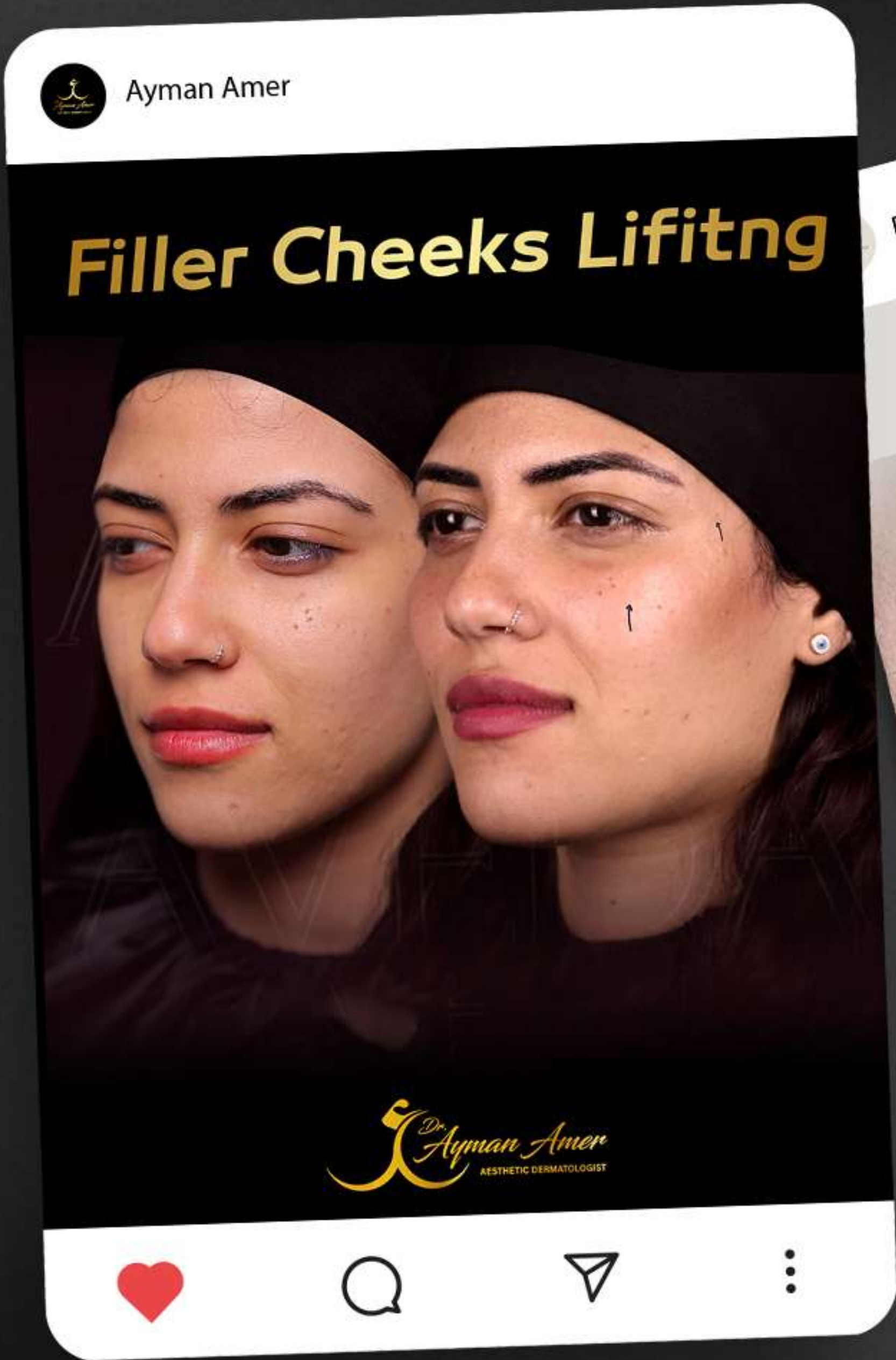


Dr. Shorouk Sabry
Plastic Surgery Specialist





Dr. Mohamed Abd El-Latif
استشاري جراحه التجميل
وعضو الجمعية المصريه لجراحات التجميل



BRANDING

Company Profile

Branding

Grey Agency



RGB	203	203	203
CMYK	20	15	16
HSB	0	0	80
HEX	cbcbcb		

RGB	202	172	134
CMYK	22	31	50
HSB	34	34	79
HEX	caac86		

RGB	203	203	203
CMYK	20	15	16
HSB	0	0	80
HEX	cbcbcb		



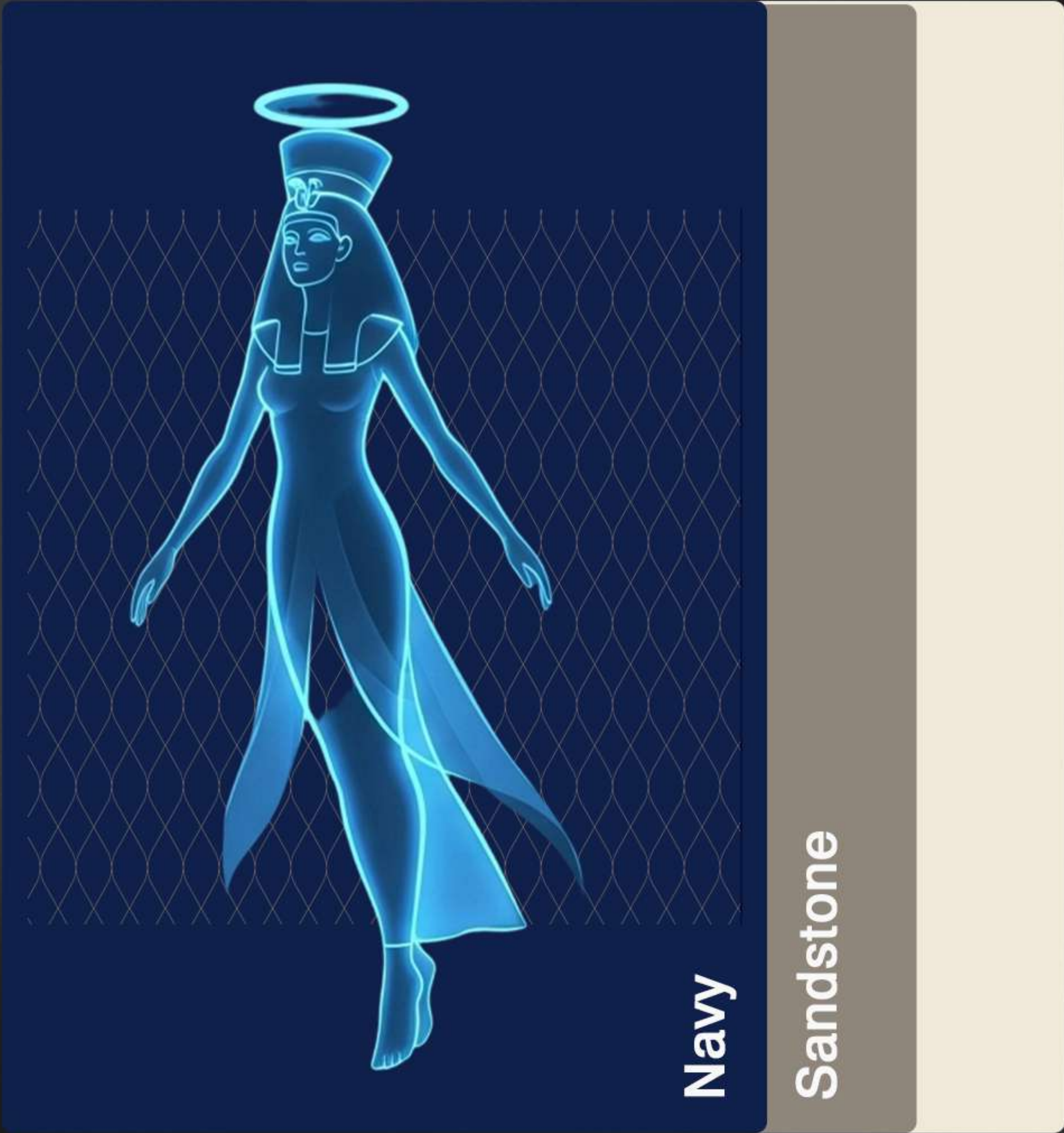




Company Profile

Branding

Grey Agency



Company Profile



Dr. Dina Zaharia
Aesthetic Dermatologist



Dr. Dina Zaharia
Aesthetic Dermatologist



Premium
Care





Dr. Dina Zaharia
Clinic

Experience a new level of skincare where science meets luxury and every treatment is tailored to enhance your unique beauty.

Branding



DR. RANA RAGAB
Aesthetic & Dermatologist



Premium
Care

Experience a new level of skincare where science meets luxury and every treatment is tailored to enhance your unique beauty.

Grey Agency



DR. FATMA HANY
Dermatologist & Aesthetic Medicine

WE ARE ..

A WELLNESS CLINIC WITH A FOCUS ON PROVIDING
BESPOKE TREATMENTS IN AN INTIMATE ENVIRONMENT.

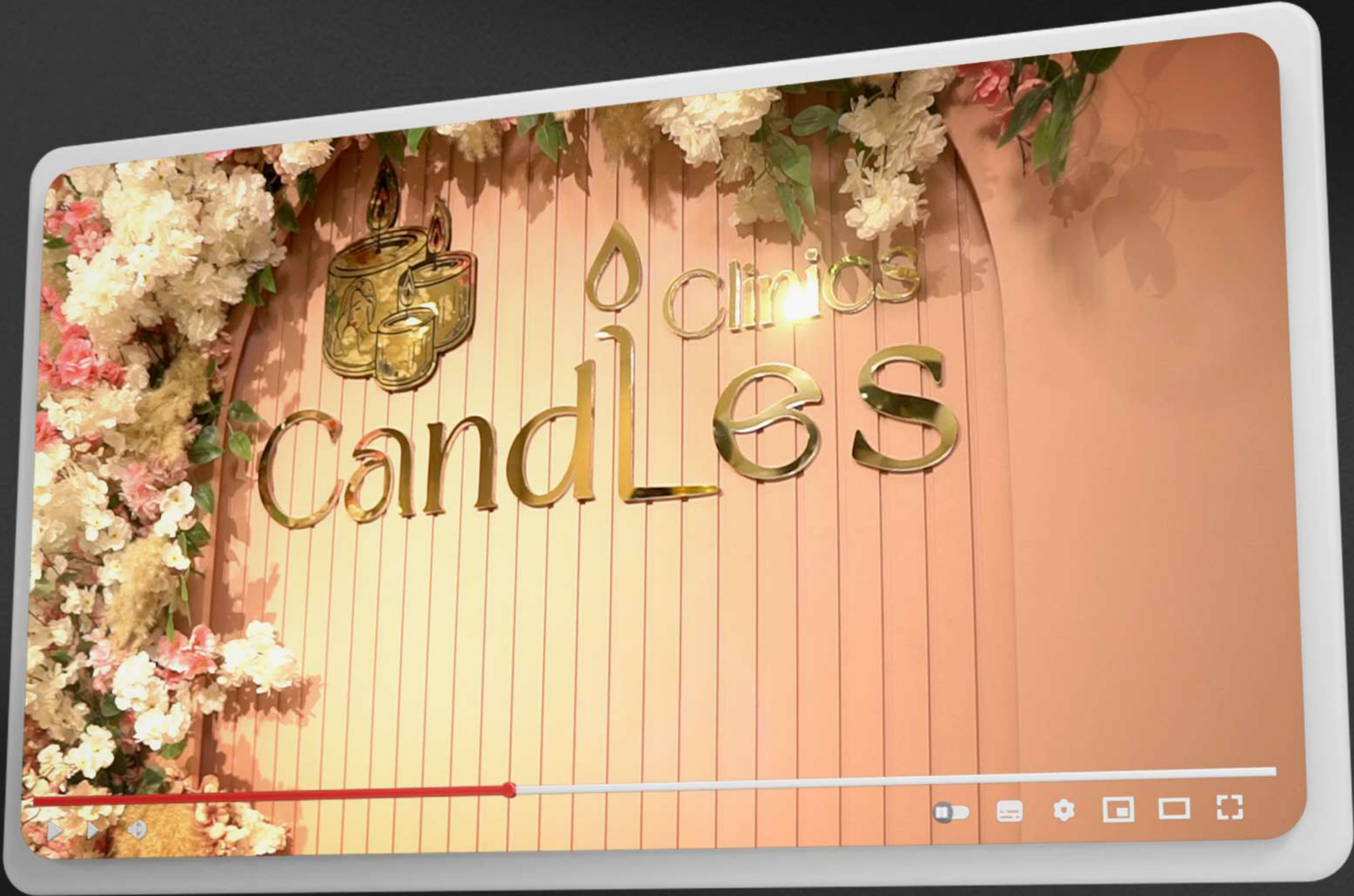
We are committed to innovative, inclusive and holistic
treatments catering to the unique needs of each client.





SMOOTH & BEAUTY

MEDIA PRODUCTION



Company Profile

Media Production

Grey Agency

GREY
AGENCY
DR. ESLAM EL-EMAM
#GREY_EDITS

BEFORE



AFTER





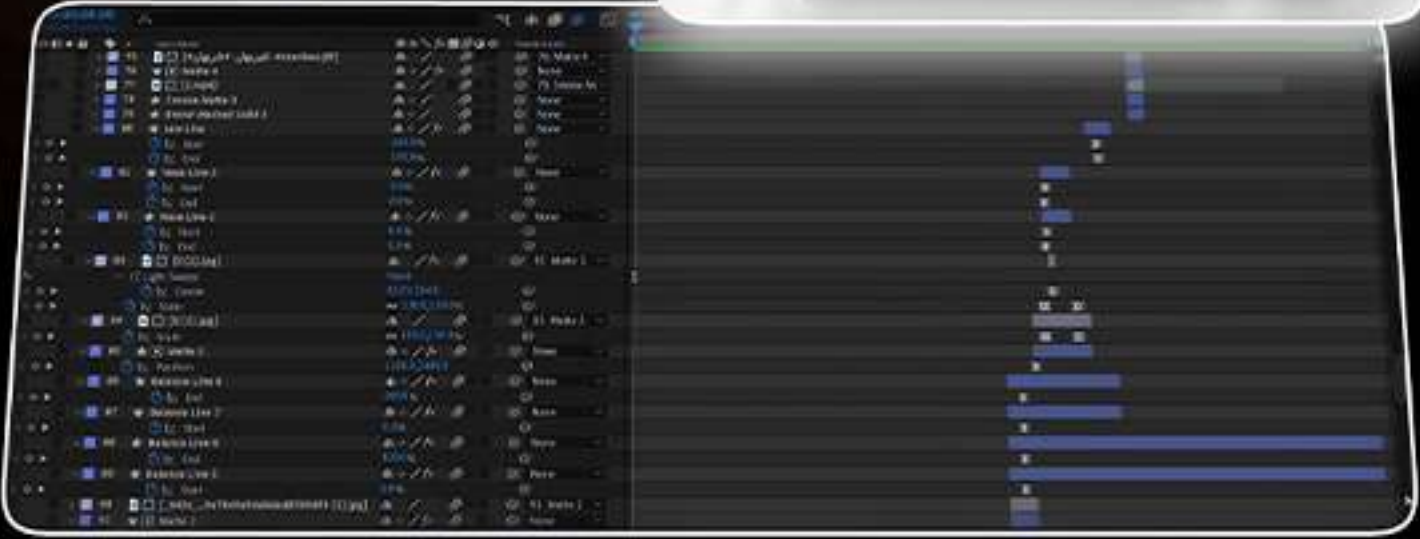
GREY
AGENCY
DR. ESLAM ELEMAM
#GREY_EDITS

BEFORE



AFTER





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AGENCY
DR. ESLAM ELEMAM
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BEFORE



AFTER





GREY
AGENCY
DR. ESLAM EL-EMAM
#GREY_EDITS

BEFORE



AFTER





Company Profile

Media Production

Grey Agency



Company Profile

Media Production

Grey Agency

GREY
A G E N C Y
DR. MAI EL-MENYAWY
#GREY_EDITS

AFTER

BEFORE

استخدام الفيلر
يبقى أكثر للحجم والشكل

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A G E N C Y
DR. MAI EL-MENYAWY
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AFTER

BEFORE

بشرتك تعبانة
باهتة
ملامحك متغيرة
مش مرتادة

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AFTER

BEFORE

Skin Booster
ترطيب عميق من جوا الجلد

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#GREY_EDITS

AFTER

BEFORE

تجوير تحت العين
نملي الخدود

GREY
A G E N C Y
DR. MAI EL-MENYAWY
#GREY_EDITS

AFTER

BEFORE

تجوير تحت العين
نملي الخدود

Company Profile

Media Production

Grey Agency

GREY
AGENCY
DR. FATMA HANY
#GREY_EDITS

BEFORE



AFTER

نقص الترطيب
حوالين الفم

Accutane

Adapalene





GREY
AGENCY
DR. ESLAM ELEMAM
#GREY_EDITS

BEFORE



AFTER

IDOL





GREY
AGENCY
DR. FATMA HANY
#GREY_EDITS

BEFORE



AFTER

التعرض للشمس
من غير إستعمال
Sun Screen





GREY
AGENCY
DR. MAYADA TALAAT
#GREY_EDITS

BEFORE



AFTER

بشرتك
زي
المرآية
بالضبط









Company Profile

Media Production

Grey Agency



2026

[Greymarketingsolutions.com](https://www.greymarketingsolutions.com)

Company Profile



2026

Media Production



Grey Agency



Greymarketingsolutions.com

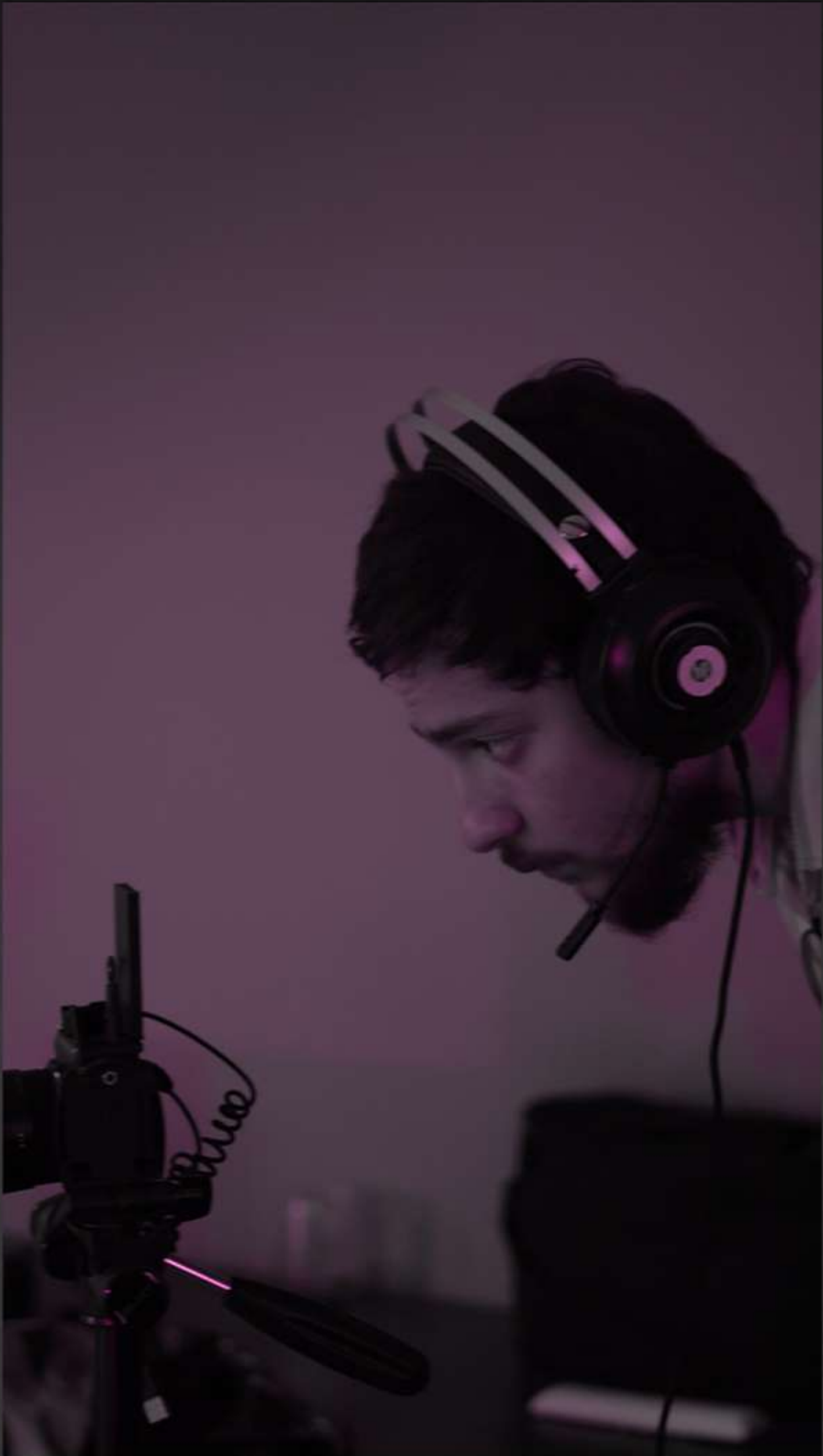
Company Profile



Media Production



Grey Agency







MEDIA BUYING

Company Profile

Media Buying

Grey Agency



Dr Mohamed Ashraf 17 NOV

Completed • Engagement

402

Messaging conversations started

EGP11.16

Cost per result

EGP4.50K

Spent



Instagram post: عايزة تبدأي التغيير الحقيقي في...

Completed • Traffic

1012

Instagram profile visits

EGP2.45

Cost per result

EGP2.48K

Spent



Starzenia Dr sharaf 27 Au - Copy 8

Completed • Engagement

391

Messaging conversations started

EGP6.00

Cost per result

EGP2.35K

Spent



Instagram post: هو انا ينفع اعمل اكثر من جلسة في...

Completed • Traffic

640

Link clicks

EGP2.65

Cost per result

EGP1.70K

Spent

Ended recently



Instagram post: جاهزة تتألقين؟ جلسة فيلر...

Completed • Traffic

408

Instagram profile visits

EGP8.62

Cost per result

EGP3.52K

Spent

BTL

services

- **Printings**
- **Events**
- **Giveaway**

PRINTINGS

Company Profile

Printings

Grey Agency



Welcome
To
Candles Clinics
FIND YOUR INNER GLOW
Grand Opening
we Are Always Honored By Your Visit





TESTS

 **TESTS**

Quality Tests Laboratory offers a comprehensive range of advanced laboratory tests designed to ensure the reliability, strength, and safety of construction materials across every stage of a project.



Soil Tests



- Atterberg Limits
- Water Content
- Grain Size Distribution
- Hydrometer Analysis
- Standard Compaction
- Modified Compaction
- California Bearing Ratio
- Field C.B.R.
- Plate Bearing Test (Dry or Soaked)

ASTM D4318
ASTM D2216
ASTM D422
ASTM D422
(Proctor) ~ ASTM D698
(Proctor) ~ ASTM D1557
(C.B.R.) ~ ASTM D1883
ASTM D4429
ASTM D1194

Concrete Tests



- Concrete Mix Design
- Concrete Supervision (Slump & Temperature)
- Air Content
- Compressive Strength (Cylinder)
- Compressive Strength (Block)
- Concrete Coring Test
- Concrete Coring Test for Curbstone
- Water Absorption
- Ultrasonic Pulse Velocity

ACI 211.1
ASTM C31 / C143 / B5180
ASTM C138
ASTM C873
ASTM C140
ASTM C42
ASTM C42
BS1881 Part 122
ASTM C595

Asphalt Tests



Mix Design (Including Aggregate Test)
Bitumen Extraction / Gradation
Marshall Stability, Flow, Density
Maximum Theoretical Specific Gravity
Asphalt Coring Test (Thickness Determination)
Sampling and Test Temperature at Field (per sample)
Loss of Marshall Stability

MOT Standard
ASTM D2172
ASTM D1559
ASTM D2041
ASTM D2726
ASTM D979
ASTM D1559

Coarse & Fines Tests



Sieve Analysis
Specific Gravity & Absorption
Los Angeles Abrasion Test
Soundness Test (5 Cycles)
Chemical Analysis (pH, Sulfate, Chloride)
Clay Lumps & Friable Particles
Sand Equivalent Test
Aggregate Bulk Density
Aggregate Crushing Value
Aggregate Impact Value
Flakiness Index
Elongation Index

ASTM C136
ASTM C127
ASTM C131
ASTM C88
HACH Method
ASTM C142
ASTM C2419
ASTM C29
BS B12
BS B12
BS B12
BS B12

Chemical Tests



PH Value
Appearance
Odour & Turbidity
Electrical Conductivity
Total Dissolved Solids
Free Chlorine
Total Chlorine
M Alkalinity as CaCO₃
Total Hardness as CaCO₃
Iron (Fe)
phosphate (PO₄)
Sulphate (SO₄)
Dissolved Oxygen (DO)
Total Bacterial Count
Total Coliforms Count

@ 30°C

(NTU)
($\mu\text{S}/\text{cm}$)
(TDS) – mg/L
mg/L
mg/L
mg/L
mg/L
mg/L
mg/L
(CFU/mL)
(MPN/100mL)

QTL Offices Locations



Yanbu Branch : Aljaberiah Dist. King Khaled Rd cross
Khaled ibn Elwaleed Rd, Yanbu Elbahr



Rabigh Branch : As Silayyib Ash Sharqi Dist. - Rabigh
- C R 4602113997 - JCC 4279 - P O Box 554 21911



Jeddah Branch : Office 721 7th Floor, Business Plaza Center, East Tower, Madina Road, Jeddah

Contact Us At

+966 567 334 145

info@Qtlaboratory.com

Ahmedfadalh@Qtlaboratory.com



**Engineering the ground
for safer tomorrow**



Company Profile

Printings

Grey Agency



EVENTS



Company Profile



Events



Grey Agency



Company Profile

Events

Grey Agency



GIVEAWAY



BUSINESS SOLUTION

- IT solutions
- Logistics and supply chain
- web and software development
- Network infrastructure
- Training and development
- Market research

Our Partners



APHRODITE
LASER & BEAUTY CLINIC



Prime
Derma & Laser Clinic



IVY CLINICS
BY TIBA HOSPITAL



DR. Rasha Fouda



Dr. Sara El Tahry
Dermatologist & Cosmetologist



Dr. MOHAMED
ASHRAF



Dr. Ghalia El-Desoki
Dermatologist



Dr. Eman Habib
Dermatologist



DR. AYA AYSAR



All Pharma
Pharmaceuticals



Dr. Bushra
Eldeeb
Aesthetic Dermatologist



Dr. Alaa
Ahmed
Aesthetic Dermatologist



STARZENIA
Cream



MOHAMMED
SHARAF
DERMATOLOGY & AESTHETICS CLINICS



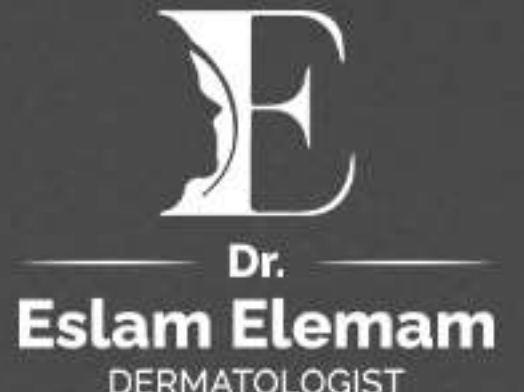
Dr. Shaimaa
Abdaljawad
Aesthetic Dermatologist



Dr. Nahla
Abd El Aziz
DERMATOLOGIST



Dr. Hadeer Atif
Dermatologist & Cosmetologist



Dr.
Eslam Elemam
DERMATOLOGIST



Dr. Ayman Amer
AESTHETIC DERMATOLOGIST



DR. AHMED FAROUK
CONSULTANT GASTROINTESTINAL SURGEON



dr. Mai
Elmenyawy
Aesthetic Dermatologist



Dr. Esraa Eshreen
Dermatologist & Cosmetologist



Dr. Dina Zakaria
Dermatologist



DR. AMIRA ELDEGHIDY
Aesthetic Dermatologist



Candles Clinics
FIND YOUR INNER GLOW



DR. YASMIN
ELMORSY
Aesthetic Dermatologist



DR. NERMEEN
SABRY
DERMATOLOGIST



Dr. Nada Elkady
Dermatologist



DR. Hadel El Banhawy
Dermatologist



Dr. Esraa Elesh



ISHRAQA
إشراقة



DR. NADA SALAMA
Dermatologist & Cosmetologist



Dr. Reem Elkady
Aesthetic Dermatologist



Dr. Nagla Elhalaby
Dermatologist & Cosmetologist



Dr. Mayada Talat
DERMATOLOGIST & COSMETOLOGIST



DR. FATMA HANY
Aesthetic Dermatologist



DR. AMIRA HESHAM
Aesthetic Dermatologist



CLEO



Nadara
Enjoy the Experience



DR. RANA RAGAB
Aesthetic Dermatologist

OFFICIAL DOCS



وزارة التجارة
Ministry of Commerce

Commercial Registration Certificate

GREY FOR PUBLICITY AND
ADVERTISING Agency For audio
and visual production

- National Number : 7040971769
- Release date : 14/07/2024
- Entity Type : Establishment
- Status : Active

Basic data of the commercial register



7040971769

1900
mc.gov.sa

mcgovsa



وزارة التجارة
Ministry of Commerce

شهادة السجل التجاري

وكالة جراي فور بوبليسيستي آند آدفرتايزنج للإنتاج
الصوتي والمرئي

- الرقم الوطني الموحد: 7040971769
- تاريخ الإصدار: 14/07/2024
- نوع الكيان: مؤسسة
- حالة السجل: نشط

البيانات الأساسية للسجل التجاري



7040971769

1900
mc.gov.sa

mcgovsa

خطاب الآيبان
IBAN Letter



Branch	رابع Rabigh	فرع
Date	2025-12-31	التاريخ
Serial Number	IB02148593051767190346352	الرقم التسلسلي
QR Code		رمز ال QR

Details

Name: GREY FOR PUBLICITY AND ADVERTISING AGENCY FOR AUDIO AND VISUAL PRODUCTION	الاسم : وكالة جراي فور بوبليسي تي آند أنفرتايننج للإنتاج الصوتي والمرئي
We would like to thank you for banking with the Saudi National Bank, and would also like to assure you that we will continue to deliver premium service and maximum accuracy and security regarding your transaction; and according to your request, herein below is your IBAN number:	نود أن نشكركم بجزيل الشكر والامتنان على تعاونكم مع البنك الأهلي السعودي، ونؤكد لكم استمرارنا في تقديم أفضل الخدمات وضمان أقصى حدود الدقة والأمان في تعاملاتكم المصرفية معنا. وبناء على طلبكم تم طباعة هذا النموذج المتضمن رقم حسابكم لدى البنك الأهلي السعودي الخاص بكم :
Account Number at SNB	15100001768805
Short Account Name	وكالة جراي فور بوبليسي تي آند أنفرتايننج للإنتاج الصوتي والمر
International Account Number	SA4210000015100001768805
Swift Code	NCBKSJAE
We would like to highlight that you can use your IBAN number in the following services:	ونود لفت نظركم أن رقم الحساب الدولي (IBAN) يتم استخدامه في العمليات المصرفية التالية:
In moving your payroll to the Saudi National Bank, by providing this letter to your employer	لنقل إيداع الراتب إلى البنك الأهلي السعودي، من خلال تقديم هذا الخطاب إلى صاحب العمل
In receiving payments or deposits to your account locally or internationally through your IBAN/Account number.	لإستلام حوالات أو إيداعات من خلال بنوك محلية أو دولية من خلال رقم الحساب/الحساب الدولي (IBAN)
Yours sincerely, Saudi National Bank	مع فائق التقدير. البنك الأهلي السعودي



To verify the letter, scan the QR code above or visit <https://alah.li/vdd>
This letter is certified and is printed upon customer request without any responsibility or obligation on the Saudi National Bank or its employees and maintaining confidentiality of information in this document is the sole responsibility of its holder.

يمكن التحقق من صحة الوثيقة بمسح رمز QR أعلاه أو بزيارة الرابط <https://alah.li/vdd>.
هذه الوثيقة معتمدة وقد طبعت للعميل بناء على طلبه وذلك بدون أي مسؤولية أو التزام على البنك الأهلي السعودي ولاو أي من موظفيه والحفاظ على سرية المعلومات في هذا المستند هي على مسؤولية حامل الوثيقة التامة.

البنك الأهلي السعودي | شركة مساهمة سعودية ختاجة | رأسي شمل 60,000,000,000 ريال سعودي مدفوع بالكامل | الرقم الضريبي [30000247110003] | س.ت. 4030001588 | رقم الترخيص 7000025887 | خاضع لإشراف ورقابة البنك المركزي السعودي | مرخص له بموجب الأمر السامي رقم 3737 الصادر بتاريخ 20 / 4 / 1373 هـ (الموافق 12/26/1953م) | المركز الرئيسي برج البنك الأهلي السعودي ، مركز شمس عبدالله الدولي | طريق البنك رقم 3208 | حي النعيق | رقم الترخيص 778 | فريغش 13519 - 6676 | شبكة فبرية سعودية.مكتب: 920001000 | الموقع الإلكتروني: www.alahil.com | البريد الإلكتروني: contactus@alahil.com

The Saudi National Bank | A Saudi Listed Joint Stock Company | Paid-up Capital SAR 60,000,000,000 | VAT Number [30000247110003] | C.R. 4030001588 | Unified Number 7000025887 | Under the supervision and control of The Saudi Central Bank | Licensed pursuant to Royal Decree No. 3737 issued on 20/4/1373H (corresponding to 26/12/1953G) | Head Office The Saudi National Bank Tower, King Abdullah Financial District | King Fahd Rd 3208 | Al Aqeeq District | Unit No. 778 | Riyadh 13519 - 6676, Kingdom of Saudi Arabia.Website: www.alahil.com | Telephone: 920001000 E-mail: contactus@alahil.com

Contact US

 +966 50 893 3607

 greymarketingsolutions.com

 Info@greymarketingsolutions



FaceBook



Insttgram



Whatsapp



TikTok